



A Project of Legacy of the Vine  
Non-Profit Tax ID – 14-1880905

Dear Shoe of Hope Partner,

Greetings!

Thanks for your interest in sponsoring a "Shoe of Hope" Drive for Samaritan's Feet. We have attached some information and a poster detailing our vision to use in creating awareness about this project and help mobilize people to get involved.

Please, consider your involvement in sowing eternal seeds of love into the lives of these destitute and impoverished children in Africa and around the world. Let's partner on this awesome project to change lives. This is a time when so many people around the world in unprecedented numbers are desperately searching for significance ...the time to act is now! Lets chose to be a Samaritan. Give a Shoe and help Change a Life.

Your Grateful Servant,

Rev. Emmanuel Ohonme,  
President & Founder  
Samaritan's Feet

## Hosting a Shoe of Hope Drive:

- 1) Select a Shoe of Hope Ambassador(s) - choose a student leader or a group of students if sponsoring organization is a school, or a motivated individual willing to champion and mobilize the community to get involved with the project if a church or civic group.
- 2) Decide if this is a school, church, or community-wide project. If it is a school-wide Christian school project, try to kick-off at a school assembly or chapel service -with a demonstration and lesson about why Jesus Christ washed the Feet of His disciples.. If it is a non-sectarian or a public school, position the drive as an humanitarian project and show Samaritan's Feet overview presentation with a follow-up discussion on the importance of helping the needy around the world.
- 3) Partner with a local shoe retailer, wholesaler, distributor, or manufacturer in your community. Let the organization know that your organization have partnered with Samaritan's Feet to sponsor a Shoe of Hope Drive to help impoverished children around the world, and how participating will help position the company as an organization that is helping to model compassion in the community.
- 4) Setup a matching program during the duration of your Shoe of Hope drive with your local shoe company. Try to get them to match each shoe purchased, and encourage the company to donate a pair of shoe for every shoe purchased during the month or week of the drive. Advise the company that all donations are tax deductible.
- 5) Partner with your local Wal-Mart or grocery store that has a charitable foundation. Submit a written proposal for \$1000 or more to request support and their assistance in helping you raise the funds for shipping the shoes to the impoverished children overseas or across the country.
- 6) Re-print larger sizes of the enclosed Samaritan's Feet poster to help promote the drive across campus and in your community.
- 7) Distribute letters and flyers to members, students, parents, and citizens in your community, letting them know the dates for the shoe drive.
- 8) Contact your local media (radio, TV, and print) to help promote the drive in your community. Create a short press announcement letting the media know when the drive is scheduled for and what your target shoes and financial goal is. Make your school the drop off location – See sample press release to send to media channels.
- 9) Setup collection barrels with Samaritan's Feet "Give a Shoe. Change a Life." posters across campus.
- 10) Ask students to get their neighbors, church, friends, and family involved. If people don't have shoes to donate, they can either give cash, or make a financial contribution to Samaritan's Feet to help purchase new shoes on their behalf. They can also go to [www.samaritansfeet.org](http://www.samaritansfeet.org) to make an online contribution to help cover shipping and operational expenses. If writing a check, make all checks payable to Samaritan's Feet. All donations are tax deductible.
- 11) We accept ONLY new athletics shoes for all age groups (children and adults). We also accept sandals for warmer climates and hiking boots for colder climates like Russia, Ukraine, Romania, and the Dakotas. We recommend a suggested donation of \$2 or more per shoe pair donated to help defray shipping expenses. We'll work with sponsoring organization to arrange for transportation and pickup depending on shoe quantity. Sponsoring organizations are encouraged to ship collected shoes directly to the address below if quantity is less than 100 pairs:

Samaritan's Feet  
Attn: Shoe of Hope Drive  
DMSI Distribution,  
2301 Nevada Blvd  
NC 28273.

12) In the meantime, please visit [www.samaritansfeet.org](http://www.samaritansfeet.org) to learn more about the organization.

Thanks for your support! Looking forward to working and partnering with you on this project!

Gratefully Serving Him,

Tracie Ohonme  
Shoe of Hope Director  
Samaritan's Feet  
P.O.Box 78992  
Charlotte, NC 28271  
704.341.1630